One American Square, Box 82001 Indianapolis, Indiana 46282-0002

Telephone: (317) 236-2100 Facsimile: (317) 236-2219

the application or any patent issued thereon.

### DECLARATION FOR U.S. PATENT APPLICATION

CUSTOMER RELATIONSHIP MEASUREMENT AND MANAGEMENT SYSTEM AND METHOD		
Inventor Name, Address & Citizenship	Direct All Correspondence to:	
WEIMER, Mark L. 8743 Kensington Dr. Noblesville, IN 46060 (a U.S. citizen)	Russell E. Fowler, II  ICE MILLER  One American Square, Box 82001  Indianapolis, Indiana 46282-0002	
☐ Joint Inventor ☐ Specification Attached	Our Ref. No.: <u>P00494-US-1 (11049.0013)</u>	
☐ Specification filed:  As Serial No.:	Priority Application(s)	
Other Inventors, If Joint Inventor	Serial No. Filed	
SHOEMAKER, Randall D.; GRINDSTAFF, G. Michael; KOVACS, Brian A.; EASTON, Bill; GLODOWSKI, Mark R.; and DOYLE, William		
The above name inventor hereby declares that:  1. My residence, post office address and citizenship are as shown above.  2. I believe I am the original, first and, if the Joint Inventor box above is checked, joint inventor, or if not, sole inventor, of the subject matter which is claimed and for which a patent is sought on the above identified invention, the specification for which is as shown above.  3. I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.  4. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 C.F.R. § 1.56(a).		
5. I hereby revoke all prior powers of attorney and appoint the following attorney/agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: Jay G. Taylor, Reg. No. 25,799; John F. Prescott, Jr., Reg. No. 34,233, Chester L. Davis, Jr., Reg. No. 24,498, Doreen J. Gridley, Reg. No. 35,167, Russell E. Fowler II, Reg. No. 43,615, Brian T. Ster, Reg. No. 43,933, Michael A. Swift, Reg. No. 44,367, Angela M. Fifelski, James D. Wood, Reg. No. 43,285, Thomas A. Walsh, Reg. No. 45,196, Rachel Saint Peter, Reg. No. 47,958, Jason J. Stanley, Reg. No. 47,962, and Jacque R. Wilson, Reg. No. 48,038.		
6. Direct all correspondence and telephone calls to the attorney(s)/agent(s) shown above.		
7. If any Priority Applications are identified above, benefit under 35 U.S.C. § 112 in the Priority Applications, I acknowledge the duty to disclose material information as defined in 37 C.F.R. § 1.56(a), which occurred between the filing date of the Priority Application(s) and the filing date of this Application.		

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of

June 28,200/ Dated

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## DECLARATION FOR U.S. PATENT APPLICATION

CUSTOMER RELATIONSHIP MEASUREMENT AND MANAGEMENT SYSTEM AND METHOD		
Inventor Name, Address & Citizenship	Direct All Correspondence to:	
GLODOWSKI, Mark R. 9466 Compton Street Indianapolis, IN 46240 (a U.S. citizen)	Russell E. Fowler, II  ICE MILLER  One American Square, Box 82001  Indianapolis, Indiana 46282-0002	
☑ Joint Inventor ☑ Specification Attached	Our Ref. No.: <u>P00494-US-1 (11049.0013)</u>	
☐ Specification filed:  As Serial No.:	Priority Application(s)	
Other Inventors, If Joint Inventor	Serial No. Filed	
SHOEMAKER, Randall D.; GRINDSTAFF, G. Michael; KOVACS, Brian A.; WEIMER, Mark L.; EASTON, Bill; and DOYLE, William		
The above name inventor hereby declares that:  1. My residence, post office address and citizenship are as shown above.  2. I believe I am the original, first and, if the Joint Inventor box above is checked, joint inventor, or if not, sole inventor, of the subject matter which is claimed and for which a patent is sought on the above identified invention, the specification for which is as shown above.  3. I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.		
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### DECLARATION FOR U.S. PATENT APPLICATION

CUSTOMER RELATIONSHIP MEASUREMENT	AND MANAGEMENT SYSTEM AND METHOD	
Inventor Name, Address & Citizenship	Direct All Correspondence to:	
DOYLE, William 3106 Breakwater Drive, Apt. D. Indianapolis, IN 46214 (a U.S. citizen)	Russell E. Fowler, II  ICE MILLER  One American Square, Box 82001  Indianapolis, Indiana 46282-0002	
☑ Joint Inventor ☑ Specification Attached	Our Ref. No.: <u>P00494-US-1 (11049.0013)</u>	
☐ Specification filed:  As Serial No.:	Priority Application(s)	
Other Inventors, If Joint Inventor	Serial No. Filed	
SHOEMAKER, Randall D.; GRINDSTAFF, G.		
Michael; KOVACS, Brian A.; WEIMER, Mark L., EASTON, Bill; and GLODOWSKI, Mark R.		
The above name inventor hereby declares that:  1. My residence, post office address and citizenship are as shown above.  2. I believe I am the original, first and, if the Joint Inventor box above is checked, joint inventor, or if not, sole inventor, of the subject matter which is claimed and for which a patent is sought on the above identified invention, the specification for which is as shown above.  3. I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.  4. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 C.F.R. § 1.56(a).  5. I hereby revoke all prior powers of attorney and appoint the following attorney/agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: Jay G. Taylor, Reg. No. 25,799; John F. Prescott, Jr., Reg. No. 34,233, Chester L. Davis, Jr., Reg. No. 24,498, Doreen J. Gridley, Reg. No. 35,167, Russell E. Fowler II, Reg. No. 43,615, Brian T. Ster, Reg. No. 43,933, Michael A.		
Swift, Reg. No. 44,367, Angela M. Fifelski, James D. Wood, Reg. No. 43,5 Jason J. Stanley, Reg. No. 47,962, and Jacque R. Wilson, Reg. No. 48,05	285, Thomas A. Walsh, Reg. No. 45, 196, Rachel Saint Peter, Reg. No. 47, 938, 38.	
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## **DECLARATION FOR** U.S. PATENT APPLICATION

CUSTOMER RELATIONSHIP MEASUREMENT AND MANAGEMENT SYSTEM AND METHOD		
Inventor Name, Address & Citizenship	Direct All Correspondence to:	
SHOEMAKER, Randall D. 11915 Laurel Oak Dr. Indianapolis, IN 46236 (a U.S. citizen)	Russell E. Fowler, II  ICE MILLER  One American Square, Box 82001  Indianapolis, Indiana 46282-0002	
☐ Joint Inventor ☐ Specification Attached	Our Ref. No.: <u>P00494-US-1 (11049.0013)</u>	
☐ Specification filed:  As Serial No.:	Priority Application(s)	
Other Inventors, If Joint Inventor	Serial No. Filed	
GRINDSTAFF, G. Michael; KOVACS, Brian A.; WEIMER, Mark L.; EASTON, Bill; GLEDOWSKI, Mark R.; and DOYLE, William		
The above name inventor hereby declares that:		
<ol> <li>My residence, post office address and citizenship are as shown above.</li> <li>I believe I am the original, first and, if the Joint Inventor box above is checked, joint inventor, or if not, sole inventor, of the subject matter which is claimed and for which a patent is sought on the above identified invention, the specification for which is as shown above.</li> <li>I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.</li> </ol>		
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### DECLARATION FOR U.S. PATENT APPLICATION

CUSTOMER RELATIONSHIP MEASUREMENT AND MANAGEMENT SYSTEM AND METHOD		
Inventor Name, Address & Citizenship	Direct All Correspondence to:	
KOVACS, Brian A. 229 Elmcourt Circle Greenwood, IN 46142 (a U.S. citizen)	Russell E. Fowler, II ICE MILLER One American Square, Box 82001 Indianapolis, Indiana 46282-0002	
☑ Joint Inventor ☑ Specification Attached	Our Ref. No.: <u>P00494-US-1 (11049.0013)</u>	
☐ Specification filed:  As Serial No.:	Priority Application(s)	
Other Inventors, If Joint Inventor	Serial No. Filed	
SHOEMAKER, Randall D.; GRINDSTAFF, G. Michael; WEIMER, Mark L.; EASTON, Bill; GLODOWSKI, Mark R.; and DOYLE, William		
Land		
The above name inventor hereby declares that:  1. My residence, post office address and citizenship are as shown above.  2. I believe I am the original, first and, if the Joint Inventor box above is checked, joint inventor, or if not, sole inventor, of the subject matter which is claimed and for which a patent is sought on the above identified invention, the specification for which is as shown above.  3. I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims.  4. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 C.F.R. § 1.56(a).		
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June 28,2001 Dated

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CUSTOMER RELATIONSHIP MEASUREMENT AND MANAGEMENT SYSTEM AND METHOD		
Inventor Name, Address & Citizenship	Direct All Correspondence to:	
GRINDSTAFF, G. Michael 3127 E. Carmel Drive Carmel, IN 46033 (a U.S. citizen)	Russell E. Fowler, II ICE MILLER One American Square, Box 82001 Indianapolis, Indiana 46282-0002	
☐ Joint Inventor ☐ Specification Attached	Our Ref. No.: <u>P00494-US-1 (11049.0013)</u>	
☐ Specification filed:  As Serial No.:	Priority Application(s)	
Other Inventors, If Joint Inventor	Serial No. Filed	
SHOEMAKER, Randall D.; KOVACS, Brian A.;		
WEIMER, Mark L.; EASTON, Bill; GEODOWSKI, Mark R.; and DOYLE, William		
Signature of the state of the s		
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G. Michael Vindfelf Signed

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Inventor Name, Address & Citizenship	Direct All Correspondence to:	
EASTON, Bill 6705 Aintree Court Indianapolis, IN 46250 (a U.S. citizen)	Russell E. Fowler, II ICE MILLER One American Square, Box 82001 Indianapolis, Indiana 46282-0002	
☐ Joint Inventor ☐ Specification Attached	Our Ref. No.: <u>P00494-US-1 (11049.0013)</u>	
☐ Specification filed:  As Serial No.:	Priority Application(s)	
Other Inventors, If Joint Inventor	Serial No. Filed	
SHOEMAKER, Randall D.; GRINDSTAFF, G. Michael; KOVACS, Brian A.; WEIMER, Mark L.; GLODOWSKI, Mark R.; and DOYLE, William		
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Signed